

Startup Profile: Kissan Innova (Registered under MSME) – Agricultural Products

Overview:

Kissan Innova is an emerging startup focused on the agricultural sector. The company is committed to innovating and modernizing the production, processing, and distribution of agricultural products. By working closely with farmers and agri-entrepreneurs, Kissan Innova promotes sustainable farming practices, enhances productivity, and ensures product quality through technology-driven solutions and research-based approaches.

Core Focus Areas:

- Sustainable agriculture
- Farmer support and market access
- Product innovation and quality enhancement

Innovative Products Developed:

- **Vermicompost**
- **Vermiwash**
- **Dentchicle** – A herbal solution addressing common dental problems

Innovative Action for Kissan Innova:

Kissan Innova empowers sustainable farming by producing eco-friendly agri-products like vermicompost, vermiwash, and Dentchicle, while engaging students in hands-on agricultural innovation and entrepreneurship.

Faculty-in-Charge:

Dr. U. Umadevi, Assistant Professor, PG & Research Department of Botany

Mrs. S. Thazhai Pushpam, Assistant Professor, Department of Commerce (CA) SF

Standardpreneurs (Student Entrepreneurs) Involved:

- 1) S.Saranya Natchiar, II B.Sc Botany
- 2) P.Hemalatha, II B.Sc Botany
- 3) M.Indhumathi, II B.Sc Botany
- 4) A.Shivapoorani, II B.Sc Botany
- 5) M.Thamarai, II B.Sc Botany