

Startup Profile: Yos Deliza – Nutritive Food Products

Overview:

Yos Deliza is a student-led startup focused on developing and delivering nutritious food products aimed at promoting health and wellness. With a mission to offer convenient, healthy alternatives in the modern diet, the company emphasizes natural ingredients, balanced nutrition, and innovative recipes. Yos Deliza bridges the gap between taste and health, catering to the needs of both students and the wider community.

Core Focus Areas:

- Development of nutritious and functional food products
- Health-conscious alternatives for daily consumption
- Student-driven food innovation and entrepreneurship

Key Facilities Available:

- Commercial Juicer Mixie
- Electric dry masala herbs grinder
- Electric SS Popcorn Machine
- Commercial SS Sweetcorn Machine
- Rossmann Professional Stand Mixer
- Convection microwave Oven

Innovative Activity:

Yos Deliza promotes campus wellness through its student-run Standardpreneur Minimart by preparing and selling fresh juices, soups, and nutritious snacks, encouraging healthy eating habits among the students and the faculty members.

Faculty-in-Charge:

Dr. K. Jansi Rani, Assistant Professor, Department of Nutrition and Dietetics

Dr. P. Ananthi, Assistant Professor, Department of Tamil.

Standardpreneurs (Student Entrepreneurs) Involved:

- 1) G. Iswaryaa, II B.Sc. Nutrition and Dietetics
- 2) A. Chella Pooval Christy, II B.Sc. Nutrition and Dietetics
- 3) M. Vishalini, II B.Sc. Nutrition and Dietetics
- 4) M. Shri Harini, II B.Sc. Nutrition and Dietetics
- 5) A. Hansul Maharifa, II B.Sc. Nutrition and Dietetics